

CONFIDENTIAL

DDI- 552382

8 JUL 1982

Executive Registry

82-3485/

MEMORANDUM FOR: Director of Central Intelligence
Deputy Director of Central Intelligence

FROM: Deputy Director for Intelligence

SUBJECT: Status of Consumer Survey []

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1. Action requested: None. This memorandum provides information on the status of the Consumer Survey, and where we expect to go next []

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2. Status: The Survey Working Group has completed the main body of its report, presenting findings and recommendations. This report is now being reviewed by the Intelligence Producers Council. You will, within two weeks, be provided with specific suggestions for implementing the Working Group's recommendations. Still being written are detailed comments about future surveys, including procedural lessons learned from this past effort []

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3. Staff position: We feel that, while the findings of the Survey generally make a great deal of sense, some interim actions are needed before the recommendations can be followed. For instance, the recommendation to replace the NITs is too big a leap to take based solely on the Survey data, and of course there would still be the question of what to substitute for the NITs. The recommendations tell us what to do, but not how to do it. Consequently, I expect the IPC to propose several steps such as: survey the present administration to validate the Survey findings, and develop in the necessary detail appropriate specific changes to the way the Community does business. Until then, I suggest that the recommendations contained in the Survey report be viewed as those of the Working Group only []

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